# A | storage king

# HY24 RESULTS PRESENTATION

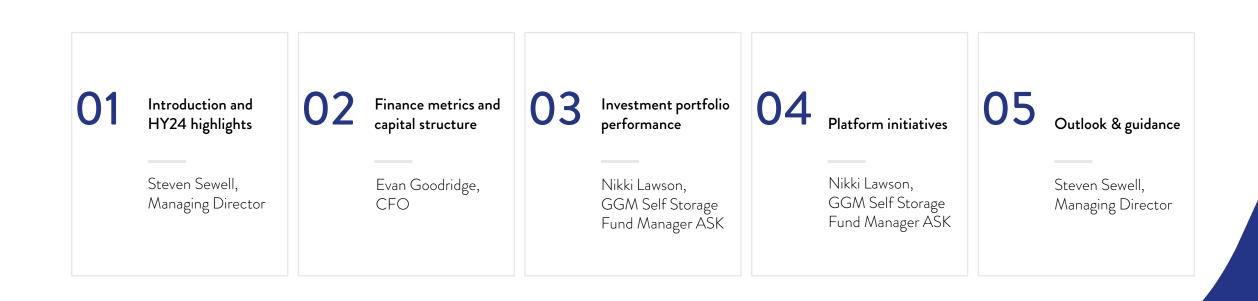
16 FEBRUARY 2024



## ABACUS STORAGE KING HY24 RESULTS



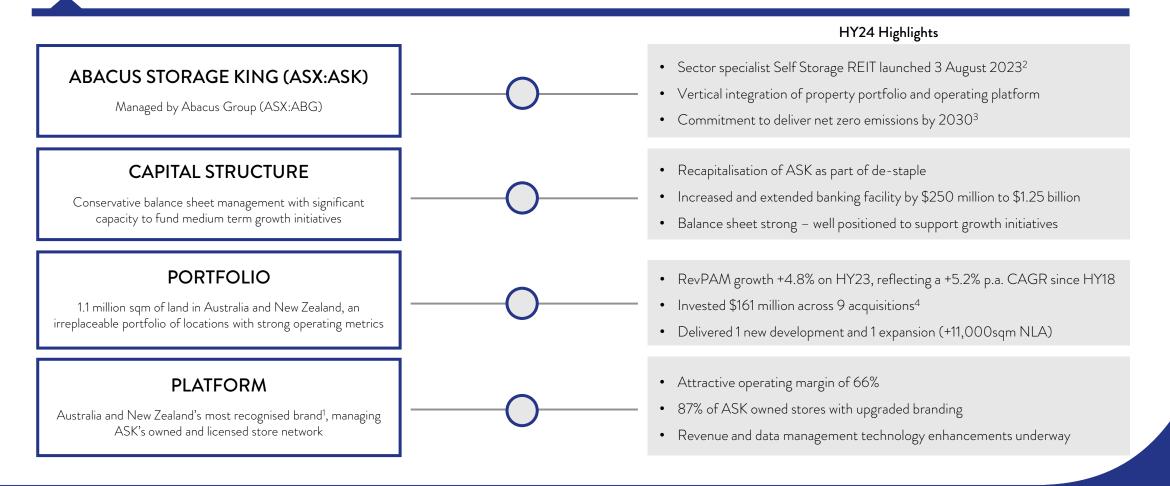
Agenda



# INTRODUCING ABACUS STORAGE KING



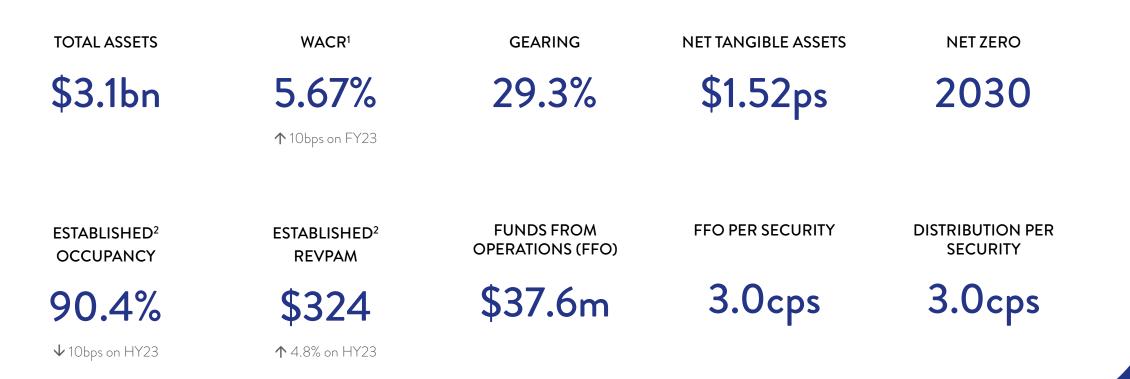
VISION: To be the undisputed leader in the Self Storage industry by being the most respected, responsive, and recognised owner, operator and manager



- 1. Self Storage Association Australasia's State of the Industry 2022 report.
- 2. ASK was listed on the ASX on 1 August 2023 conditional upon the de-stapling from ABG which was implemented on 3 August 2023.

3. Scope 1 & 2 greenhouse gas emissions for ASK owned stores assuming access to green power remaining a feasible option, if required.

4. Including 4 properties acquired from Abacus Group as part of the de-stapling for \$84m.



**HY24 BUSINESS METRICS** 

Cap rate applied to investment properties of \$2,691.4m.
 Average over last 6 months (by area) of 86 mature stores open as at 1 July 2022.

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# HY24 FINANCIAL METRICS

EVAN GOODRIDGE



# HY24 OPERATING EARNINGS SUMMARY



Strong revenue growth and attractive operating margin of 66%

| Performance metrics (\$m) <sup>1</sup>               | HY24                | HY23 <sup>5</sup> | Change % |
|--|---------------------|-------------------|----------|
| Storage revenue                                      | 96.4                | 87.4              | 10.3     |
| Leased tenancy and fee revenue (net)                 | 6.8 <sup>2</sup>    | 6.2               | 9.7      |
| Operating revenue                                    | 103.2               | 93.6              | 10.3     |
| Salaries & employee benefits                         | (15.8)              | (13.2)            | 19.7     |
| Other property expenses                              | (19.7)              | (18.1)            | 8.8      |
| Operating expenses                                   | (35.5)              | (31.3)            | 13.4     |
| Operating profit                                     | 67.7                | 62.3              | 8.7      |
| Operating margin                                     | 66%                 | 67%               |          |
| General & administration                             | (10.9) <sup>3</sup> |                   |          |
| Finance costs  | (16.0)              |                   |          |
| Movement in lease liabilities                        | (0.5)               |                   |          |
| Net change in fair value of investments derecognised | (3.0)               |                   |          |
| Tax  | (4.1)               |                   |          |
| Other income (inc. share of JV profit)               | 4.44                |                   |          |
| Funds from operations (FFO)                          | 37.6                |                   |          |

#### HY24 Performance

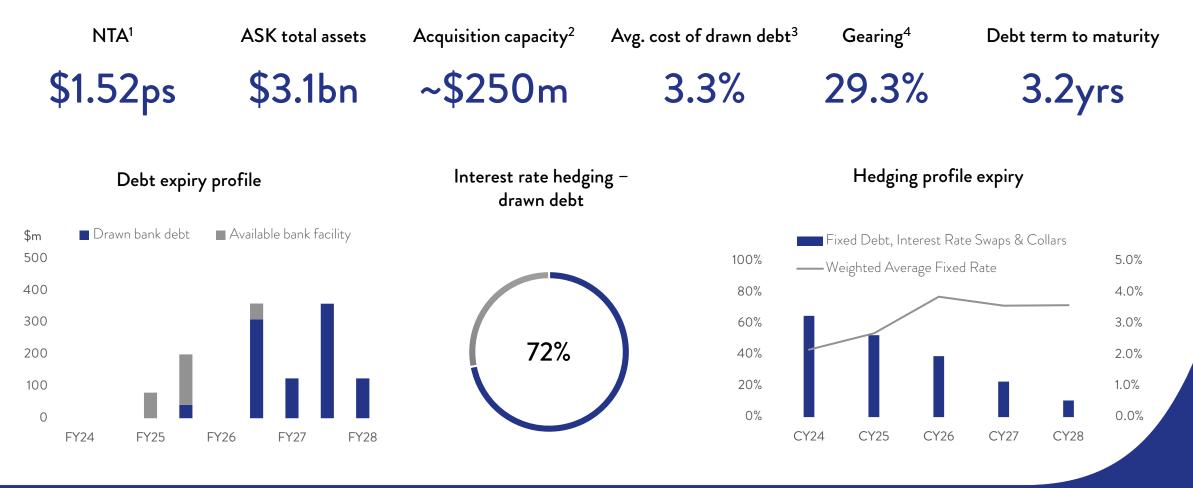
- Growth in operating revenue of 10.3%, driven by:
  - Established portfolio growth of 5.3%
  - Acquisition portfolio growth of 15.6%
  - Stabilising portfolio growth of 119.8%
- Operating expenses up 13.4%, primarily impacted by:
  - Wages (increased compulsory superannuation guarantee, minimum wage rises and added 6 additional stores)
  - Land tax and insurance costs
- Ability to further strengthen operating margin through:
  - Revenue and data technology
  - Driving returns on acquisition and stabilising portfolios
  - New store creation from existing development pipeline

FFO is defined on slide 24 and incorporates normalisation adjustments relating to the de-staple.
 Includes \$2.3m rental income from commercial tenancies, \$8.9m fee income less \$4.4m of recoverable admin.
 Includes 40bps ABG management fee.

4. Includes \$0.3m income from equity accounted investments and \$4.1m of other income from distributions.
5. Reflects the operating performance of ASK properties which formed part of Abacus Property Group until August 2023 (ASX: ABP).

# CAPITAL MANAGEMENT

Significant capacity to fund growth initiatives



NTA calculated as: net assets (\$2,023.9m) less goodwill (\$72.5m) plus DTL (\$42.0m) divided by total securities as at 31 December 2023.
 Based on 35% gearing (top of target 25%-35% gearing range).

3. FY24 guidance for avg. cost of drawn debt 3.6% assuming average floating rate of 4.5%.

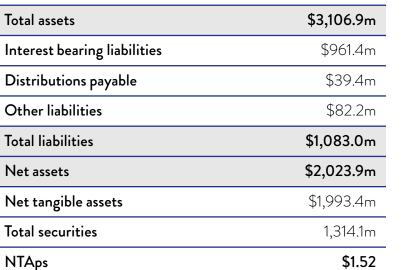
4. Calculated as bank debt (\$961.4m) less cash (\$70.5m) divided by total assets less cash Abacus Storage King | HY24 Results Presentation (\$3,036.4m).

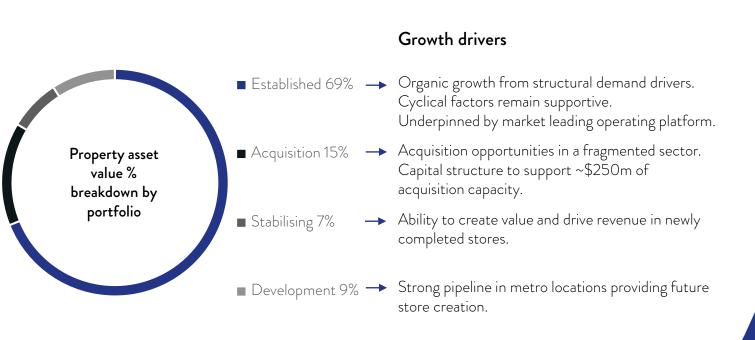


# **BALANCE SHEET**

Strong balance sheet with the ability to deliver continued growth

# 31 December 2023Investment properties\$2,691.4mPP&E and equity accounted investments\$53.1mGoodwill and intangibles\$72.5mCash and cash equivalents\$70.5mOther assets\$219.4mTotal assets\$3,106.9mInterest bearing liabilities\$961.4mDistributions payable\$39.4mOther liabilities\$82.2m

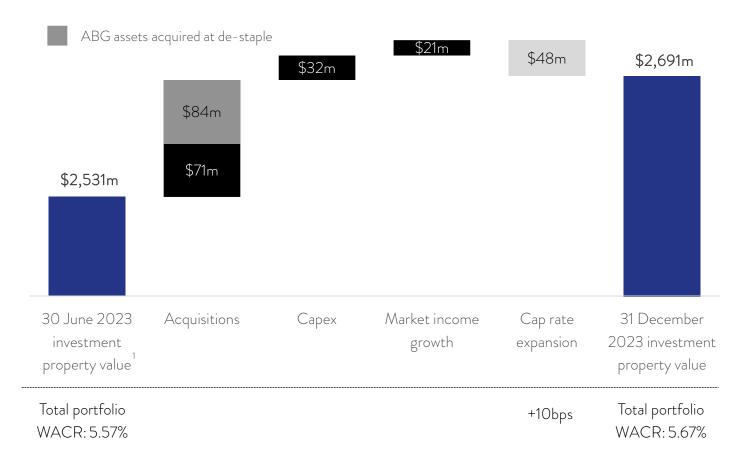






# VALUATION UPDATE

Resilient property values supported by income growth and structural sector drivers



storage k.

Note: this slide is based on 134 investment properties as at 31 December 2023.

1. FY23 comparative period reflects the discontinued Self Storage operations of Abacus Property Group (ASX: ABP) excluding four assets acquired by ASK as part of the de-staple in HY24.

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# PORTFOLIO OPERATING PERFORMANCE

NIKKI LAWSON



# SELF STORAGE – POSITIVE DRIVERS



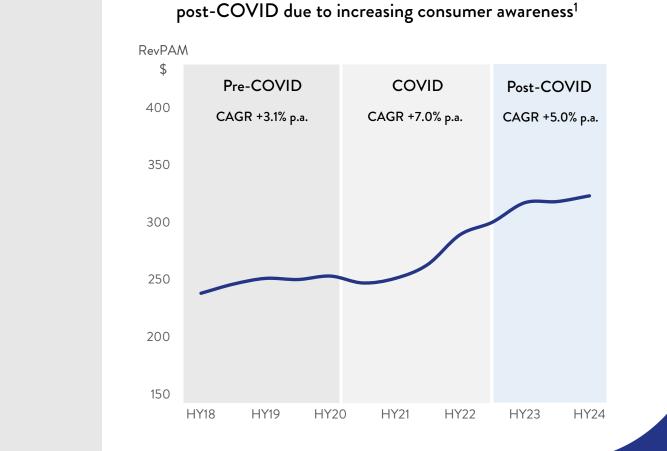
A range of demand and supply drivers support sector resilience



# HY24 REVENUE GROWTH



The established portfolio has consistently delivered RevPAM growth in recent years



Growth in established portfolio RevPAM - structurally higher

Rental Rate CAGR (HY18-HY24)

4.7% p.a.

Occupancy Growth (HY18-HY24)

**1**2.1%

RevPAM CAGR (HY18-HY24)

5.2% p.a.

# HY24 PORTFOLIO SNAPSHOT



Stabilising portfolio and development sites account for 16% of property asset value

| • Operating Stores            |                                   |  |                                       |  |  |  |
|-------------------------------|-----------------------------------|--|---------------------------------------|--|--|--|
| Segment                       | Established portfolio             | Acquisition portfolio                      | Stabilising portfolio                 | Development sites                          |  |  |
| Definition                    | Mature stores open at 1 July 2022 | Mature stores acquired post<br>1 July 2022 | Trading stores in stabilisation phase | Not actively operating self storage stores |  |  |
| Assets                        | 86<br>( <b>↑</b> 10 on FY23)      | 21<br>(↑ 2 on FY23)                        | 8<br>(↓ 8 on FY23)                    | 21<br>(↑1 on FY23)                         |  |  |
| Value <sup>1</sup>            | \$1,888m                          | \$402m                                     | \$200m                                | \$250m                                     |  |  |
| HY24 WACR                     | 5.71%                             | 5.54%                                      | 5.54%                                 | n/a  |  |  |
| Net lettable area             | 454,600 sqm                       | 109,900 sqm                                | 51,700 sqm                            | n/a  |  |  |
| Occupancy <sup>2</sup>        | 90.4%                             | 90.9%                                      | 57.9%                                 | n/a  |  |  |
| Average rent psm <sup>2</sup> | \$358                             | \$350                                      | \$309                                 | n/a  |  |  |
| RevPAM <sup>2</sup>           | \$324                             | \$318                                      | \$179                                 | n/a  |  |  |
| RevPAM growth <sup>2,3</sup>  | 4.8%                              | n/a  | n/a                                   | n/a  |  |  |

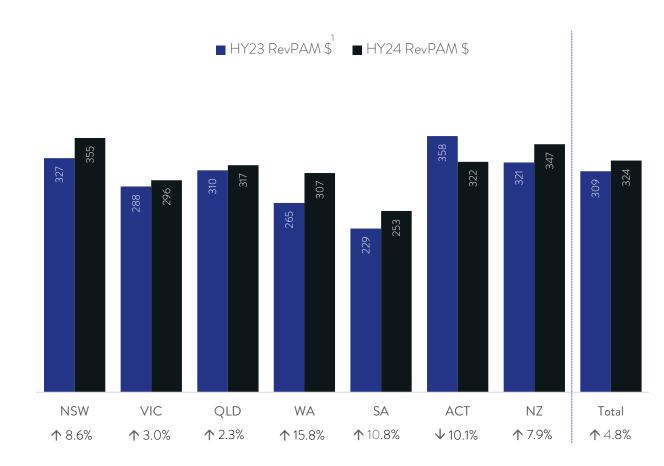
1. As at HY24. Includes PP&E and equity accounted investments. Excludes \$367m of investments in cash and other assets.

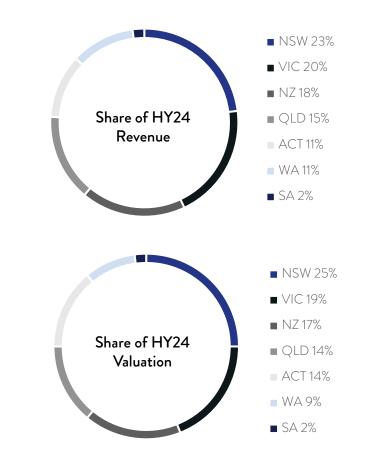
2. Average over last 6 months (by area) excluding 1 acquisition store due to mixed site use composition.

3. Year-on-year growth compared to HY23.

# STORE OPERATING TRENDS BY REGION – ESTABLISHED A

WA and SA fastest growing regions





1. HY23 established stores have been restated to include 86 mature stores as at 1 July 2022 for comparison purposes.

# **HY24 ACQUISITIONS**

Acquisition opportunities in a fragmented sector support portfolio growth

- \$161 million invested in HY24 acquisitions including \$84 million acquired as part of the de-staple from ABG, \$67 million on three operating stores and \$10 million on two development sites
- Added 16,600 sqm NLA from external acquisitions<sup>1</sup> in HY24
- A further \$24 million has been exchanged across three assets that are expected to settle in  $2H24^2$



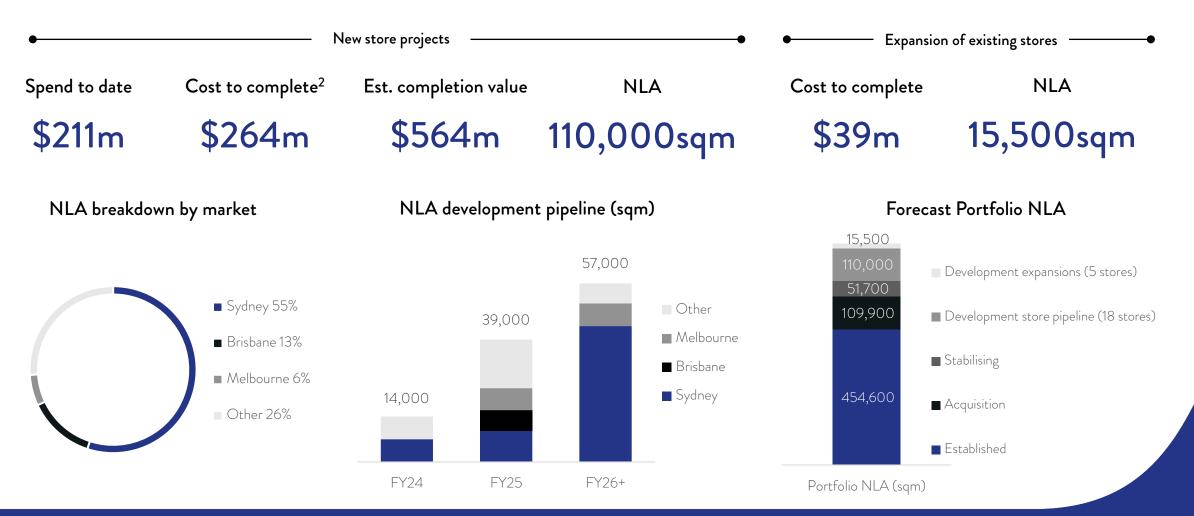
Note: FY18-FY23 reflects the Self Storage assets of Abacus Property Group (ASX:ABP).1. Balcatta, Bentley, Coburg North. No NLA from development sites.2. One operating store and two development sites.



# **DEVELOPMENT PIPELINE**



Set to deliver 18<sup>1</sup> developments (110,000 NLA) and 5 expansions (15,500 NLA) in the short to medium term



1. Includes two development sites exchanged as at 31 December 2023 and expected to settle post balance date.

2. Includes development management fees payable to Abacus Group.

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# PLATFORM

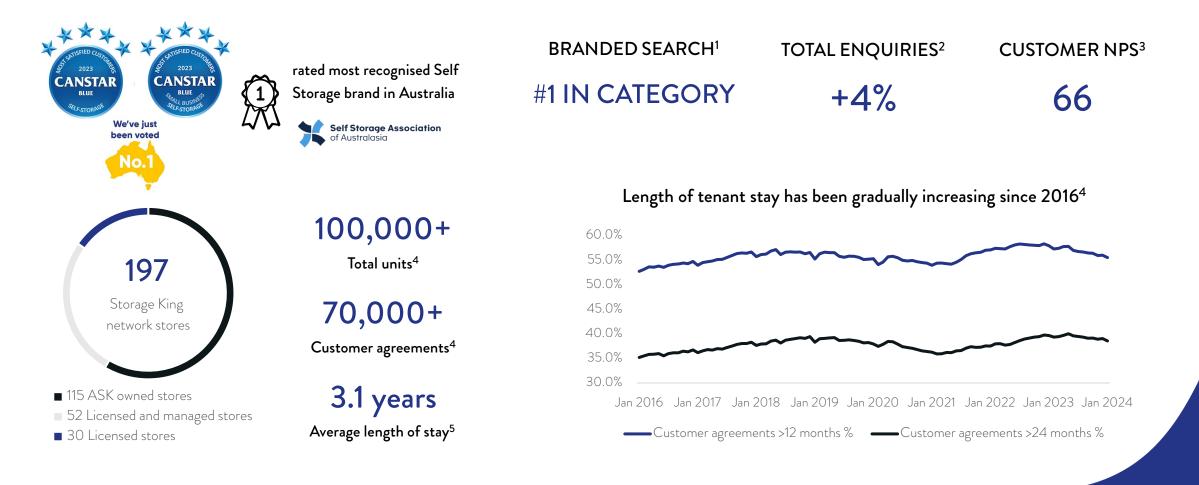
NIKKI LAWSON



# STORAGE KING - LEADING PLATFORM



Focused approach to long term brand management



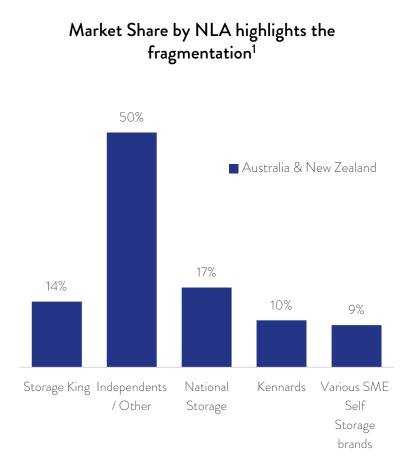
Storage King is the most searched self storage brand via Google search engine.
 Growth in ASK owned established store enquiries HY24 vs. HY23.

3. Average NPS from exit surveys.

4. All ASK owned and managed stores as at 31 December 2023.5. ASK owned established stores as at 31 December 2023.

# PLATFORM OPTIMISATION

Operating margin enhancement potential over the medium to longer term





#### Economies of scale

ASK is well placed to capitalise on industry consolidation and achieve economies of scale. Opportunity for platform growth through additional licensees

## **5**2

#### Technology applications

Operating platform enhancements include further use of technology in stores and ensuring best practice for customer conversion throughout the network

#### Dynamic pricing

Enabling individual stores to adjust pricing in response to changes in demand, thereby optimising RevPAM

#### Understanding our customer

Enhanced use of customer data will enable better customer engagement and in turn retention and conversion



1. Self Storage Association Australasia's State of the Industry 2023 report.

# ASK ESG INITIATIVES TO DRIVE INCOME AND VALUE



#### Net zero emissions by 2030<sup>1</sup>



#### Governance

Board 60% independent, 40% female.

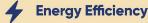
Risk Management Framework successfully operationalised.

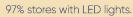
#### Diversity & Inclusion

Employees 50% female, 50% male.

### Waste Management & Recycling

At least 85% recycled material in boxes.







62% of all stores with solar.



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# OUTLOOK & GUIDANCE

STEVEN SEWELL





# **OUTLOOK & GUIDANCE**





#### Outlook

Underpinned by our multi-pronged growth strategy, namely:

- Organic positive sector drivers, supported by sector leading SK operating platform
- Acquisitions fragmented sector provides acquisition opportunities
- New store creation substantial development pipeline and experienced expert delivery managed by Abacus Group
- **Platform** enhancements include: technology, data, revenue management and ESG initiatives

We remain confident that ASK is well positioned to leverage our key enablers and deliver recurring income and value creation over the medium to long term

## 副

#### FY24 Guidance

- Reaffirming ASK FY24 distribution guidance of 6.0 cents per Abacus Storage King Security
- Distribution payout ratio expected in range of 90%-100% of FFO

Our guidance is predicated on no material deterioration in current business conditions

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# APPENDICES

| STATUTORY EARNINGS RECONCILIATION | SLIDE 24 |
|-----------------------------------|----------|
| FFO EARNINGS SUMMARY              | SLIDE 25 |
| OPERATING PROFIT RECONCILIATION   | SLIDE 26 |
| BALANCE SHEET ALLOCATION          | SLIDE 27 |
| CAPITAL METRICS                   | SLIDE 28 |
| INVESTMENT PORTFOLIO METRICS      | SLIDE 29 |
| STORAGE KING NETWORK              | SLIDE 30 |
| GLOSSARY                          | SLIDE 31 |
| IMPORTANT INFORMATION             | SLIDE 32 |



## STATUTORY EARNINGS RECONCILIATION



| Performance metrics (\$m)                            | HY24  |
|--|-------|
| Net profit attributable to ASK securityholders       | 0.4   |
| Fair value adjustments                               | 41.3  |
| Depreciation on owner occupied PP&E                  | 2.3   |
| Other  | (0.3) |
| Net tax expense on non-FFO item                      | (6.1) |
| Funds from operations (FFO)                          | 37.6  |
| Net change in fair value of investments derecognised | 3.0   |
| Tax expense on FFO items                             | 4.1   |
| Underlying earnings                                  | 44.7  |

| DI | EF | 11 | N١ | ΤI | Ο | Ν |
|----|----|----|----|----|---|---|
|    |    |    |    |    |   |   |

**TERM** 

Funds from

operations (FFO) FFO is in line with the PCA's definition and comprises net profit/loss after tax attributable to stapled security holders, calculated in accordance with Australian Accounting Standards and adjusted for: property revaluations, impairments and reversal of impairments, derivative and foreign exchange mark-to-market impacts, fair value movements on investment properties accounted for at fair value, fair value of interest bearing liabilities, amortisation of tenant incentives, gain/loss on sale of certain assets, straight line rent adjustments, non-FFO tax expenses, certain transaction costs, one-off significant items, amortisation of intangible assets, movements in right-of-use assets and lease liabilities, rental guarantees and coupon income.

# FFO EARNINGS SUMMARY



| Performance metrics (\$m) <sup>1</sup>                       | HY24          | HY23 <sup>3</sup> | Comments  |
|--|---------------|-------------------|---|
| Rental income  | 96.8          | 87.5              | Increase by \$9.3m (\$5.1m from acquisitions <sup>4</sup> & stabilising assets)   |
| Merchandise income   | 1.9           | 2.2               | Income from merchandise sales at ASK owned stores   |
| Fee income   | 8.9           | 8.8               | Fees derived from revenue of 82 licensed stores (HY23: 87)  |
| Share of profit from equity accounted investments            | 0.3           | 0.1               | Reflects full year ownership of JV entity   |
| Other income   | 4.1           | 6.2               | Reflects distributions from investment  |
| Total FFO revenue  | 112.0         | 104.8             |   |
| Expenses   | (19.7)        | (18.1)            | Increase by \$1.6m (\$1.1m from acquisitions <sup>4</sup> & stabilising assets)   |
| Segment FFO before corporate overheads                       | 92.3          | 86.7              |   |
| Administrative and other expenses                            | (31.6)        |                   | Includes: \$4.4m staff costs at third party licensed stores,<br>\$15.8m at ASK owned stores and support staff, and<br>\$11.4m in management fees and other expenses |
| EBIT   | 60.7          |                   |   |
| Net finance costs  | (16.0)        |                   | WACD 3.3%   |
| Net change in fair value of investments derecognised         | (3.0)         |                   | Transactional losses from investments   |
| Tax expense  | (4.1)         |                   |   |
| Funds from operations (FFO)                                  | 37.6          |                   |   |
| Weighted average securities as at December 2023 <sup>2</sup> | 1,238,284,952 |                   |   |

 FFO is defined on slide 24 and incorporates normalisation adjustments relating to de-staple.
 Weighted average securities used in FFO/security calculation. . Reflects the operating performance of ASK properties which formed part of Abacu Property Group until August 2023 (ASX: ABP).

4. Excludes four assets acquired by ASK as part of the de-staple in HY24.

# OPERATING PROFIT AND FFO RECONCILIATION



| Performance metrics (\$m) <sup>1</sup>               | HY24   | Comments   |
|--|--------|--|
| Storage revenue                                      | 96.4   | Comprises \$94.5m rental income associated with stores and \$1.9m of merchandise income  |
| Leased tenancy and fee revenue (net)                 | 6.8    | Comprises \$2.3m rental income associated with commercial tenancies, \$8.9m fee income less \$4.4m recoverable administrative and other expenses |
| Operating revenue                                    | 103.2  |  |
| Salaries & employee benefits                         | (15.8) | Comprises administrative and other expenses associated with ASK owned stores and operations  |
| Other property expenses                              | (19.7) |  |
| Operating expenses                                   | (35.5) |  |
| Operating profit                                     | 67.7   |  |
| Operating margin                                     | 66%    |  |
| General & administration                             | (10.9) | Comprises administrative and other expenses associated with management fees and other expenses   |
| Net finance costs                                    | (16.0) |  |
| Movement in lease liabilities                        | (0.5)  | Comprises administrative and other expenses associated with movement in lease liabilities  |
| Net change in fair value of investments derecognised | (3.0)  |  |
| Tax expense  | (4.1)  |  |
| Other income (inc. share of JV profit)               | 4.4    | Comprises \$0.3m share of profit from equity accounted investments and \$4.1m other income   |
| Funds from Operations (FFO)                          | 37.6   |  |

## **HY24 BALANCE SHEET ALLOCATION**



# \$3.1<sub>bn 31 December 2023</sub>

**Total Assets** 

|                          | Established stores                          | \$1,888m |
|--------------------------|---|----------|
| 80%<br>OPERATING STORES  | Acquisition stores                          | \$402m   |
| \$2.5bn                  | Stabilising stores                          | \$200m   |
|                          | Un-zoned council land                       | \$147m   |
| 8%<br>DEVELOPMENT STORES | Council approved                            | \$15m    |
| \$0.2bn                  | Under construction                          | \$88m    |
|                          | Listed securities                           | \$173m   |
| 12%<br>OTHER             | Cash and cash equivalents                   | \$71m    |
| \$0.4bn                  | Non-investment property assets <sup>1</sup> | \$123m   |

## CAPITAL METRICS



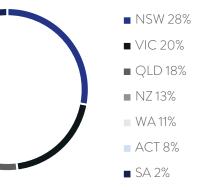
| Capital management metrics as at 31 December 2023 |          | Comments   |
|---|----------|--|
| Total bank debt facilities                        | \$1,250m | Increased and extended banking facility by \$250 million to \$1.25 billion |
| Total bank debt drawn                             | \$961m   |  |
| Term to maturity                                  | 3.2yrs   |  |
| Interest rate hedging                             | 72%      |  |
| Weighted average hedge maturity                   | 2.6yrs   |  |
| HY24 average cost of debt – drawn                 | 3.3%     |  |
| HY24 average cost of debt – fully drawn           | 3.2%     |  |
| Group gearing                                     | 29.3%    | Calculated as bank debt less cash divided by total assets less cash        |
| Look through gearing                              | 29.3%    |  |

# **INVESTMENT PORTFOLIO METRICS**

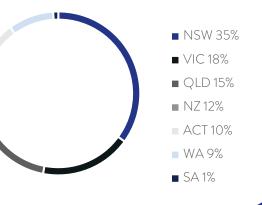


| Performance metrics               | Australia         | New Zealand       | HY24              | HY23              |
|-----------------------------------|-------------------|-------------------|-------------------|-------------------|
| No. of assets                     | 120               | 16                | 136               | 127               |
| NLA (sqm)                         | 538,489           | 77,666            | 616,155           | 570,205           |
| Occupancy <sup>1</sup> (%)        | 89.9              | 92.7              | 90.4              | 90.5              |
| Rental rate <sup>1</sup> (\$ psm) | 355               | 374               | 358               | 341               |
| RevPAM <sup>1</sup> (\$)          | 319               | 347               | 324               | 309               |
| WACR (%)                          | 5.62 <sup>2</sup> | 6.00 <sup>2</sup> | 5.67 <sup>3</sup> | 5.54 <sup>3</sup> |
| Value (\$m)                       | 2,784             | 324               | 3,108             | 2,843             |





% Value Breakdown by State



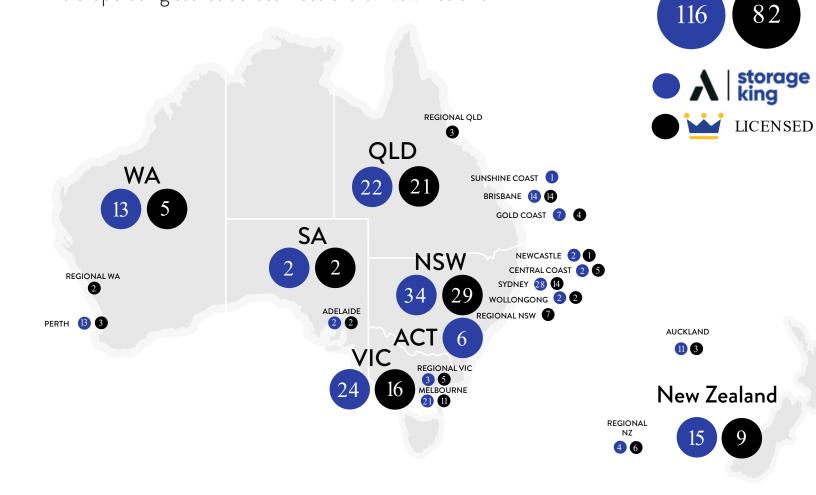
1. Average over last 6 months (by area) of all established assets.

2. Cap rate applied to investment properties of \$2,691m in HY24 (Aus: \$2,379m and NZ: \$312m).

3. Cap rate applied to investment properties of \$2,447m in HY23.

# STORAGE KING NETWORK<sup>1</sup>

198 operating stores across Australia & New Zealand





1.1 million

Total land area (sqm) on Abacus Storage King stores

139

Assets owned by Abacus Storage King 116 operating stores<sup>1</sup> 23 development sites<sup>2</sup>

66%

of Abacus Storage King Australian Self Storage assets located in Top 3 Significant Urban Areas<sup>3</sup>

1. All Abacus owned stores, including 1 operating store exchanged but not yet settled as at 31 December 2023.

2. All Abacus owned stores, including 2 development sites exchanged but not yet settled as at 31 December 2023.

3. Significant Urban Areas, as defined by the Australian Bureau of Statistics. Top 3 markets by population are Sydney, Melbourne and Brisbane.





| TERM  | DEFINITION  | TERM   | DEFINITION                           |
|-------|---|--------|--------------------------------------|
| ABG   | Abacus Group  | NLA    | Net lettable area                    |
| AIFRS | Australian Equivalents to International Financial Reporting Standards | NTA    | Net tangible assets                  |
| ASK   | Abacus Storage King   | NPS    | Net promoter score                   |
| ASX   | Australian Securities Exchange  | PCA    | Property Council Australia           |
| CAGR  | Compound annual growth rate   | PP&E   | Property, plant and equipment        |
| CPS   | Cents per stapled security  | PS     | Per stapled security                 |
| CY    | Calendar year   | PSM    | Per square metre                     |
| DTL   | Deferred tax liabilities  | REIT   | Real estate investment trust         |
| ESG   | Environmental, Social and Governance                                  | RevPAM | Revenue per available square metre   |
| FFO   | Funds from Operations (refer to slide 24 for full definition)         | SME    | Small medium enterprise              |
| FY    | Financial year  | SQM    | Square metre                         |
| HY    | First half of financial year  | WACD   | Weighted average cost of debt        |
| JV    | Joint venture   | WACR   | Weighted average capitalisation rate |
|       |   |        |                                      |

## **IMPORTANT INFORMATION**



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Indications of, and guidance on, future earnings and financial position and performance are "forward-looking statements". Due care and attention has been used in the preparation of forward looking statements. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, and other factors, many of which are beyond the control of ASK / ABG, that may cause actual results to differ materially from those expressed or implied in such statements. There can be no assurance that actual outcomes will not differ materially from those expressed or implied in such statements.